

MANA[®]

de Albuquerque
A National Latina Organization



MANA's mission is empower Latinas through education, leadership development, community service, and advocacy.

manadealbuquerque.com



MANA de Albuquerque is a chapter of MANA, a National Latina Organization founded in 1974 and headquartered in Washington, D.C. Established in 1981, the Albuquerque chapter is a volunteer-led organization and part of a national network of Latinas committed to service, advocacy, and leadership development. MANA de Albuquerque empowers Latina women of diverse backgrounds to achieve their full personal and professional potential while strengthening their leadership skills and serving their communities.

MANA Pillars

Mentorship

MANA de Albuquerque's Hermanitas program offers one-on-one mentorship and leadership development for girls ages 11–18, supporting their personal, academic, and career growth.

Madrinas build meaningful, culturally grounded relationships through weekly communication, monthly meetings and events, and ongoing training to support youth and their families.

Scholarship

The MANA de Albuquerque Scholarship Fund awards annual \$1,000 scholarships to Latinas in Bernalillo Valencia, and Sandoval counties enrolled in accredited colleges or universities who demonstrate a commitment to community service. Since its inception, the program has awarded over \$200,000, empowering dozens of recipients to pursue their educational goals and give back as future community leaders.

AvanZamos

AvanZamos is MANA de Albuquerque's adult program focused on professional development, community engagement, and personal growth for post-high school Latinas. Through workshops, events, and partnerships, the program supports HerMANAs in areas including career advancement, health and wellness, education, and civic involvement while fostering a strong, supportive network of leaders.

Contact us at: Operations@manadealbuquerque.org
President@manadealbuquerque.org

“Empowering Latinas through Education, Leadership Development, Community Service, and Advocacy”

MANA de Albuquerque is an all-volunteer organization. All funds support events and programs supporting our three foci. All opportunities in this partnership category are annual contributions. MANA de Albuquerque looks forward to working with you to create the donation package that most meets the needs of your organization’s community program and the goals of our organization.

PROGRAMS & EVENTS

Platinum MANA de Albuquerque Hermanitas®/AvanZamos Program Partnership (\$40,000 and above)

- Sponsor of Hermanitas® or AvanZamos
- Sponsors will have the opportunity to serve as a guest speaker and promote their organization at Annual Banquet/Event or a 30-second video.
- Scholarship named after partner and option to present scholarship at Annual Banquet
- Presentation of any Hermanitas® or AvanZamos Member Awards at Hermanitas® or AvanZamos Recognition events
- Recognition as Sponsor at all Hermanitas® or AvanZamos meetings/events during the year
- Partner to provide special training during year, i.e. Health and Wellness, Financial Literacy, Leadership, Civic Involvement, etc.
- Special collaborative event of sponsor choice
- Sponsor highlight at Annual Banquet
- 2 tables at the Annual Banquet – in prominent location
- Exhibit table/booth/materials/mention at all MANA de Albuquerque events
- Special recognition as Hermanitas® partner on MANA de Albuquerque website, social media and newsletters

Gold Program Partnership (\$15,000 and above)

- Recognition as sponsor at all Hermanitas® or AvanZamos meetings/events during the year
- Partner to provide special training during year, i.e. Health and Wellness, Financial Literacy, Leadership, Civic Involvement, etc.
- Scholarship named after sponsor
- Recognized sponsor at Annual Banquet
- 1 table at Annual Banquet – in prime location
- Exhibit table/booth/materials/mention at all MANA de Albuquerque events
- Special recognition as Hermanitas® or AvanZamos partner on MANA de Albuquerque website, social media, and newsletter

Turquoise Program Partnership (\$10,000 and above)

- Recognition as sponsor at all Hermanitas[®] or AvanZamos meetings/events during the year
- Partner to provide special training during year, i.e. Health and Wellness, Financial Literacy, Leadership, Civic Involvement, etc.
- Scholarship named after sponsor
- Recognized partner at Annual Banquet
- 4 tickets at Annual Banquet/Event – in prime location
- Exhibit table/booth/materials/mention at all MANA de Albuquerque events
- Special recognition as Hermanitas[®] or AvanZamos partner on MANA de Albuquerque website, social media, and newsletter

MANA de Albuquerque Campeón (\$1,500-\$5,000)

All contributions in this category are applied to one specific event. Examples: Chispas, membership meeting, Platicas, Banquet, or Comadres Luncheon.

- 2 tickets for Annual Banquet/Event
- Exhibit table/booth/materials at the event
- Logo on all marketing material
- Partner will be featured on MANA de Albuquerque’s social media and newsletter during event promotion

\$1,500 Scholarship Partnership

All contributions in this category are applied to scholarships and operational expenses for Annual Banquet

- Sponsor of one \$1000 scholarship
- Scholarship named after the sponsor
- 2 tickets to Annual Banquet and MANA Swag Bag
- Recognition at Annual Banquet and photo with MANA members/scholarship recipient(s)

