



## **Partnerships and Sponsorships**

“Empowering Latinas through Education, Community Service, and Advocacy”

MANA de Albuquerque is an all-volunteer organization. All funds support events and programs supporting our three focuses. All opportunities in this partnership category are annual contributions. MANA de Albuquerque looks forward to working with you to create the donation package that most meet the needs of your organization’s community program and the goals of our organization.

<b>MANA de Albuquerque Programing</b>		
<a href="#"><u>Hermanitas</u></a>	<a href="#"><u>Scholarship</u></a>	<a href="#"><u>Avanzamos</u></a>
<p>The Hermanitas Youth Leadership program offers one-on-one mentoring, personal, career, and leadership training for girls 11-18.</p>	<p>MANA de Albuquerque awards yearly scholarships of \$1000 to Latinas pursuing higher education in Bernalillo and Sandoval counties who demonstrate a commitment to community service.</p>	<p>Local programming catered to the empowerment of Latina leaders and community advocacy.</p>

### **MANA Partnership Opportunities**

<p><b>Platinum Partnership (\$15,000 and above )</b></p> <ul style="list-style-type: none"> <li>● Recognized sponsor at Annual Banquet</li> <li>● 1 table at the Annual Banquet – in prominent location (typically 8-10 seats)</li> <li>● 5 MANA de Albuquerque Scholarships Sponsor – Scholarships named after sponsor (representative to present sponsored scholarships at Banquet)</li> <li>● Corporate logo on all Banquet marketing materials in prominent location</li> <li>● Exhibit table/booth/materials at Banquet</li> <li>● Logo on Website throughout the year</li> <li>● Recognition as sponsor on MANA de Albuquerque social media</li> <li>● Partner will be featured three times per year on MANA newsletters</li> <li>●</li> </ul>
<p><b>Gold Partnership (\$10,000-\$14,500)</b></p> <ul style="list-style-type: none"> <li>● 1 table at the Annual Banquet in prime location (typically 8-10 seats)</li> <li>● 4 MANA de Albuquerque Scholarships Sponsor – Scholarships named after sponsor (representative to present sponsored scholarships at Banquet)</li> <li>● Presentation of Scholarships at Banquet</li> <li>● Logo on Annual Banquet marketing materials</li> <li>● Logo on Website throughout the year</li> <li>● Recognition as sponsor on MANA de Albuquerque social media</li> <li>● Partner will be featured twice per year on MANA newsletters</li> </ul>



**Silver Partnership (\$7,500-\$9,500)**

- 1 table at the Annual Banquet (typically 8-10 seats)
- 3 MANA de Albuquerque scholarships in Sponsor Name
- Logo on all Banquet marketing material
- Logo on Website throughout the year
- Recognition as sponsor on MANA de Albuquerque social media
- Partner will be featured once per year on MANA newsletters

**Turquoise Partnership (\$5,000- \$7,000)**

- 1 table at the Annual Banquet (typically 8-10 seats)
- 1 MANA de Albuquerque Scholarship Sponsor – Scholarship named after sponsor (representative to present sponsored scholarship at Banquet)
- Logo on all Banquet Marketing material
- Logo on Website throughout the year
- Recognition as sponsor on MANA de Albuquerque social media

**Bronze Partnership (\$2,500-\$4,500)**

- 4 Tickets to the Annual Banquet
- Logo on all Banquet Marketing materials
- Logo on the MANA website throughout the year
- Recognition as sponsor on the MANA de Albuquerque social media

**MANA Sponsorship Opportunities**

**EVENTS**

MANA de Albuquerque presents 3 to 5 events per year. All donations in this category are applied to one specific event. Example of annual events: Chispas networking event, membership meeting, Platicas, banquet, and Comadres luncheon.

**\$2000 Event Sponsorship**

- Exhibit table/booth/materials at the event – prime location
- Logo on all marketing material
- Sponsor will be featured on MANA de Albuquerque’s social media and newsletter during event promotion
- Sponsors will have the opportunity to serve as a guest speaker and promote their organization.

**\$1000 Event Sponsorship**

- Exhibit table/booth/materials at the event
- Logo on all Marketing material
- Sponsor will be featured on MANA de Albuquerque’s social media and newsletter during event promotion

**\$500 Event Sponsorship**

- Logo on all event marketing material
- Sponsor will be featured on MANA de Albuquerque’s social media and newsletter during event promotion



## SCHOLARSHIPS

### **\$1500 Scholarship Sponsor**

- Sponsor of one \$1000 scholarship
- 2 tickets to Annual Banquet and MANA Swag Bag
- Recognition in Annual Banquet and framed photo with MANA members
- Presenter scholarship to recipient at Annual Banquet

## HERMANITAS

### **Hermanitas® Sponsor - \$7500**

- Presentation of Hermanitas® Awards at Hermanitas® Recognition Luncheon
- Recognition as sponsor at all Hermanitas® meetings during the year
- Opportunity to provide special training during year, i.e. Health and Wellness, Financial Literacy, Leadership, Civic Involvement, etc....
- Logo on Website throughout the year
- Recognition as Hermanitas® sponsor on MANA de Albuquerque social media

*Non-monetary partnership and sponsorship opportunities will be decided by the board of directors on a case by case basis.*